



Our mission is to help western Pennsylvanians  
breathe better and live healthier.



**B R E A T H E**<sup>®</sup>  
PENNSYLVANIA



2016-17 ANNUAL REPORT



**B R E A T H E<sup>®</sup>**  
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CARLA A. CONRAD, MS, RRT-NPS  
EXECUTIVE DIRECTOR

I am happy to report that we have added another successful fiscal year to the Breathe Pennsylvania “books”. As you will see in this report, our organization is continuing to help western Pennsylvanians breathe better and live healthier.

In December 2016 I had the honor and privilege of becoming Breathe Pennsylvania’s Executive Director. It has been incredibly rewarding leading a passionate staff that works hard every day to provide critical lung disease education to children and adults throughout our service area.

Over the last twelve months, Breathe PA has provided southwestern Pennsylvania with innovative and educational programming.

This past March, we hosted our 4th Tuberculosis Education Conference that was attended by over 70 health professionals. Colleagues from the CDC and Pennsylvania Department of Health presented on pediatric tuberculosis as well as a general overview of TB today.

In May, our staff was busy wrapping up the School Asthma Initiative and Smokeless Saturday programming for the school year. Both programs combined reached more than 1000 children this past school year.

In June, we had more than 140 patients and caregivers join us for a morning on the three rivers at the annual Breathing in the ‘Burgh COPD cruise.

Since last July, 1130 individuals have been helped through our patient assistance program. Assistance is provided by medication, pulmonary rehabilitation or air-conditioners, as well as one-on-one lung education. All areas of assistance are critical to lung disease management.

The events and programming mentioned would not be possible without your support. As a non-profit that reaches the 10 counties of southwestern Pennsylvania, we cannot do what we do without the support from our donors and volunteers.

As we gear up for an exciting year ahead, I wanted to thank you for your support this past year, and invite you to continue helping us on our mission to help Western Pennsylvanians breathe better and live healthier!

Sincerely,

*Carla Conrad*





## 2016–2017 At A Glance

### REVENUE

CONTRIBUTIONS & GRANTS.....	\$506,292
PROGRAM SERVICE REVENUE .....	\$43,527
INVESTMENT INCOME.....	\$812,484
OTHER.....	\$70,801
TOTAL.....	\$1,433,104

### EXPENSES

PROGRAM SERVICES & ADVOCACY.....	\$1,319,072
FUNDRAISING.....	\$129,166
ADMIN & GENERAL.....	\$155,917
TOTAL.....	\$1,604,155



BreathE Pennsylvania is proudly accredited by the Pennsylvania Association of Nonprofit Organizations as having met all the requirements of the Standards for Excellence®: An Ethics and Accountability Code for the Nonprofit Sector.”

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