



B R E A T H E[®]

PENNSYLVANIA

ANNUAL REPORT 2019-2020



BRIEF HISTORY OF

Breathe Pennsylvania

Breathe Pennsylvania is a nonprofit organization (501(c)3) that helps the residents of western Pennsylvania achieve and maintain optimal lung health through education, prevention, awareness and direct services. For the last century, Breathe Pennsylvania has been a pioneer in the fight against lung disease.

In 1905, the Pittsburgh Sanatorium, known as the "House on the Hill," was opened by the organization in what is now Pittsburgh's Hill District. The hospital provided local tuberculosis patients with the only known remedy for the disease at the time – rest and fresh air.

Throughout its rich history, Breathe Pennsylvania has been a leader in providing people with the tools and knowledge to become advocates for their own lung health. We continually expand programs and services to educate the community on chronic lung disease including tuberculosis, COPD, and asthma. Breathe Pennsylvania also provides vaping education and smoking cessation services and resources, as well as radon testing tools and community-based support groups.

Breathe Pennsylvania's program offerings are available throughout Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties.



MISSION AND VISION

Breathe Pennsylvania's **mission** is to empower western Pennsylvanians to breathe better and live healthier through education and awareness of lung health in our community.

The organization's **vision** is to impact respiratory disease through increased program reach by serving as a conduit between consumers, the community, and providers, and by supporting life-changing education and lung health research.

BOARD OF DIRECTORS

President

Bruce A. Bush, MD

Vice President

David A. Magyar, MBA

Secretary

Ross D. Chambers, CFP

Treasurer

James E.. Gnecco

Board Members

Amy L. Amond, PharmD

Thomas Baker, Allegheny County Councilman

Christiaan Brokaw, CFA

Tiffany DuMont, MD

David Groll

Maxine C. Kopiec, RN, BS

George B. Miller

Genevieve Oduor

William E. Otto, Esq.

Sanjay R. Patel, MD, MS

Donna J. Pike, MS, RRT

John P. Rupp, MBA

J. Howison Schroeder

Sally E. Wenzel, MD

STAFF

Carla A. Conrad, MS, RRT-NPS

Executive Director

Marianne Drevna, BS, LRCP

Director of Adult Lung Health Education and Programs

Kathleen Fornelli

Administrative Assistant of Programs and Services

Alison Garcia, BS, MLS

Program Associate

Douglas Kaup

Building Maintenance and Program Logistics Manager

Rebecca Kishlock, BA, CTTS

Director of Tobacco Cessation and Education Programs

Jessica Schuman, RN, BSN, AE-C®

Director of Asthma Education and Programs

Jeannie Simms, BA, AE-C®

Senior Director of Asthma Education and Programs

Tami Rock

Controller/Director of Human Resources



2019-2020 AT A GLANCE

REVENUE

- Contributions and Grants.....\$371,650
- Program Service Revenue.....\$49,578
- Investment Income.....\$1,833,586
- Other.....\$112,773

Total = \$2,367,587

EXPENSES

- Program Services and Advocacy.....\$1,086,127
- Fundraising.....\$87,138
- Administrative & General.....\$102,475

Total = \$1,275,740



2019-2020 PROGRAM HIGHLIGHTS

- Provided asthma training in 29 schools, distributing 332 Student Asthma Tool Kits
- Distributed 20 Sleep Apnea Resource Boxes to Primary Care Physicians
- Provided tobacco and vaping education to 4,000 school personnel
- Served 556 students through the Smokeless Saturday Program
- Educated 335 adults through the Direct Lung Education Program
- Provided \$36,000 in direct support for respiratory medications, pulmonary rehabilitation assistance, and window air conditioning units
- Provided tuberculosis education to 156 physicians in western PA.

THANK YOU TO OUR DONORS!

Anonymous
Aaron Hurowitz
Alfred Mengato
Anonymous
Arleen Girty
Arthur Balogh
Arthur Delano
Bruce Bush
C. Kaltwasser
Carl Unterholzner
Carl Vernon
Carla Conrad
Carol Jean Albaugh
Carol Persinski
Caroline Bozic-Heckman
Catherine Giallonardo
Christiaan Brokaw
Christopher Evans
Cindy Roth
Clarence Allman
Craig Hughes
Cynthia DiBello
Dale Massing
Darlene Opalko
David Groll
David Zanardelli
Dianne Johnston
Donald Fischer
Donald Pritchard
Donna Shultz

Dora Burkett
Dorothy Datemasch
Elizabeth Overfield
Ellen Nestor
Ellie Barovitch
Emilio Esposito
Emily Ackerman
Florence Chick
Francis Hutcheson
Frank Pizutti
George and Jody Dimeling
George Miller
Harry Bair
Helen Golob
Homer Walton
Ileen Kelly
James Asmonga
James Gnecco
Jan Engelberg
Janet Donati
Janet Peterson
Jeannie Simms
Jeffrey Dickson
Jill and Dave Pfister
Joan Davis
Joan Hunter
John Mertz
John Rupp
Jon LaFrance

Joseph Balkunowa
Joseph DeRenzo
Joseph Rettger
Joseph Schneider
Joseph Smagala
Josephine Casile
Judith Stark
Jules Favand
Juliette Harkless
Karen Meck
Kate Nicholson
Kenneth Leckey
Linda Lamb
Linda Lohr
Lorraine Oswald
Louise Corona
Margaret O. Childs
Marianne Drevna
Marie Tartamella
Marilyn Severance
Marsha Schaer
Mary Ann Steiner
Mary Bokelberg
Mary Henshaw
Mary Petrick
Michael Accetta
Michael Vogel
Myles Zuckerman
Neal Binstock
Norma Barker

Pamela Pollo
Patrick Gallagher
Ralph Cindrich
Rebecca Kishlock
Robert Folino
Robert Thomas
Robin Cromie
Sally Conley
Sandra Bosak
Sarah McGee
Scott Neely
Shirley Brown
Stanley Gladysiewski
Tami Rock
Teresa Kerestes
Theresa Golobic
Vicy Boyd
Wayne Hays
William Chippich
William Otto
William Schmidt

